

# THE HOSPITAL PHONE BOOK

## U.S. DIRECTORY SERVICE

The U.S. Directory Service directories are published annually by Douglas Publications. They represent the fastest and easiest way for professionals to reach new potential customers.

The U.S. Directory Service - Hospital Phone Book file gives you access to a verified list of every hospital in the U.S. The professionals on this list include those from all types of hospitals including private, government, and non-profit institutions.

Douglas Publications recommends this file for a wide variety of offers including medical equipment, medical publications & newsletters, educational products, seminars, office products & services, financial, computers, cellular & internet providers, and health-care related catalogs.

### Hospital Type:

General Medical/Surgical Hospital	6,071
Psychiatric Hospital	679
Rehabilitation/Chronic Disease Hospital	395
Specialty Hospital	233
Childrens Hospital	67
Alcohol/Substance Abuse Hospital	109
Other	138

### Type of Ownership:

Non-Profit	3,456
Government	2,419
For Profit	1,266
Religious	571

### Number of Beds:

Less than 20 Beds	507
20-49 Beds	1,586
50-99 Beds	1,513
100-249 Beds	2,208
250-499 Beds	1,193
500-999 Beds	428
1,000 or More Beds	41

### ADDITIONAL INFORMATION

— Minimum Order —  
5,000 Names

#### — Selections —

7,745 Total Universe	\$100/M
Phone Number	\$30/M
Fax Numbers	\$30/M
Type of Hospital	\$15/M
Type of Ownership	\$15/M
Number of Beds	\$15/M
Geo	\$5/M
One Per Company	\$5/M

**E-mail Transmission...375/M**

#### — Format —

E-mail (text or Excel file)	\$65/F
CD	\$50/F
Labels	\$10/M

#### — Source —

Direct Response

**Updated Annually**

**Sample mailing piece is required**

#### — Cancellation —

\$10/M + \$50 Flat Fee  
Cancellation After Mail Date  
Requires Payment in Full

*List may vary by 10%-15%*

**To place an order or if you have specific inquiries contact:  
Megan Southwick at  
1-800-223-1797 ext. 246**



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