

# AMERICAN PAINTING CONTRACTOR

AMERICAN PAINTING CONTRACTOR serves the manufacturers of coatings, adhesives, sealants, ink and resin. Also served are raw material, equipment, services, suppliers, distributor/manufacturer's agents, consultants, libraries, independent labs and others allied to the field. Qualified recipients are presidents, vice presidents, owners, general managers, production/manufacturing managers, technical directors, chief chemists, chemist/lab technicians, purchasing, sales managers/representatives, company copies and other titled and non-titled personnel.

23,341 Subscribers..... \$125/M  
 21,893 Subscribers With Phones.....+\$40/M  
 Multi Use.....+\$280/M  
 Email Blast.....\$375/M

## Industry:

Residential Painting Contractor ..... 12,399  
 Commercial Painting Contractor ..... 4,130  
 Industrial Painting Contractor ..... 1,787  
 Wall Covering Contractor ..... 472  
 Commercial/Institutional In-House ..... 208  
 Industrial In-House ..... 64  
 Manufacturer/Supplier ..... 1,320  
 Other Painting Professional ..... 1,450

## Title:

Owner/President ..... 14,467  
 Supervisor/Manager ..... 2,130  
 Foreman ..... 360  
 Estimator ..... 363  
 Painter ..... 483  
 Other ..... 1,257

## Services Provided:

Interior/Exterior Painting ..... 4,246  
 Paperhanging ..... 3,122  
 Decorative/Faux Finishing ..... 2,568  
 Pressure Washing ..... 4,159  
 Deck Refinishing ..... 3,157  
 Multi-Color Coatings ..... 2,227  
 Shop Painting ..... 2,129  
 Drywall Installation ..... 1,485  
 Water Blasting ..... 1,321  
 Drywall Taping/Finishing ..... 2,379  
 Refinishing Wood Furniture ..... 1,362  
 Sand/Abrasive Blasting ..... 1,274  
 Certified Lead Paint Abatement ..... 578

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Arch Wood Staining .....	1,389
Exterior Waterproofing/Sealing .....	2,167
Pavement Striping .....	626
Electrostatic Spray .....	665
Roof Coatings .....	958
Other .....	182

**ADDITIONAL INFORMATION**

— Minimum Order — 5,000 Names—

— Selections —

- Industry .....\$10/M
- Title .....\$10/M
- Geo .....\$5/M
- Annual Sales Vol. ....\$10/M
- E-mail Blast..... \$375/M

— Format —

- E-mail (text or Excel file) ..\$65/F
- CD .....\$50/F

— — Source —

- 100% Controlled Circulation
- BPA Audited
- Updated Quarterly
- Sample mailing piece is required
- — Cancellation —\$10/M +\$50 Flat Fee
- Cancellation After Mail Date Requires Payment in Full
- List may vary 10% - 15%

To place an order or if you have specific inquiries contact Amy Lehr at  
1-804-762-9600 ext.212 or [alehr@douglaspublications.com](mailto:alehr@douglaspublications.com)



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